Product

Portfolio /offer could be :

- , versatile, one-sided, wide variety of

- ranging from

Our company has a wide variety of products ranging from kitchen appliances to electronic devices

Adjectives:

robust, fashionable, unbeatable, innovative, cutting-edge, breakthrough, competitive, outstanding, fixed, variable, sustainable, durable, resistant , retail, timeless, top of the range , trendy, eye-catching , low-maintenance, sustainable , money-losing, mediocre, maintainable, first-rate, tailor-made, exorbitant, comprehensive , well- manufactured , friction-resistant , water-resistant , heat-resistant , corrosion – resistant ,

|  |  |  |
| --- | --- | --- |
| Quality | Design | Price |
|  |  |  |

First of all , secondly , thirdly , finally

not to mention the fact / moreover / on top of that / in addition / what is more ,

- characterized by

Our product is characterized by fashionable design , competitive price and top quality

- combines / blends

Our product combines unique design with high usability

- Distinguish itself through

Our products distinguish themselves through eye-catching design and maintainable structure

- Stand out from the crowd through

withstand, upgrade, discontinue, revise

Our product can ……………………………. various changes in weather

We do our best to keep up ………………………………competitors

Our company …………………………………strategy every year in order to maximize profit

We decided to ……………………………………..that product as it was mediocre